

**WHAT IS IT?**

Lexicon's own software reverb bundle for Mac and PC adding seven classic Lexicon reverb algorithms to your DAW

CONTACT

Who: SoundTech
Tel: +44 (0)1462 480000
Web: lexiconpro.com

HIGHLIGHTS

- 1 Classic Lexicon sound
- 2 Tailor the exact reverb you want
- 3 Great, intuitive GUI design



Lexicon Native Reverb Bundle | £1,174

Think of reverb and you think of Lexicon. Now the hardware reverb behemoths have finally gone soft, as *Jono Buchanan* discovers...

Lexicon is a name to rank with the very highest in our industry, with the sound of Lexicon reverb central to

studio mixes for over 30 years. From single-rack classics such as the PCM80 and 90 to the white remote control unit of the 480L, which we've all seen perched atop SSL and Neve desks from the world's most influential recording studios, Lexicon remains a gold standard. While more recent Lexicon developments such as the PCM96 allowed software editing, until now it's always been necessary to accommodate their reverbs via hardware. So, it's with considerable excitement that the software-only Native Reverb Bundle now arrives, complete with seven Lexicon

algorithms, ready to slot directly into your own computer-based productions. Does the quality here match the hype and, more pertinently, the price?

Magnificent seven

The plug-ins can be downloaded directly from the net or purchased in box form but either way, installation is painless. Copy protection is ensured via iLok and once you're registered, you're away. Rather than bundling all seven algorithms into a single GUI, Lexicon has actually built independently selectable skins, so you'll see each one listed separately in your plug-in folder.

These all look broadly alike, with the upper half dominated by input/output meters, a switchable pane for

visual feedback (of which more in a moment) and an EQ section in the top-right-hand corner.

The bottom half features nine sliders which correspond to the 'most pertinent' parameters for sound-shaping, though these can be modified by clicking the 'edit' button. Doing this brings up other parameters which can be 'promoted' to replace one of the existing sliders, if you'd rather access these instead. See the *Reverb Editing* box for details.

Once you've selected one of the reverbs, you're quickly up and running. The 'Category' and 'Preset' tabs provide you with a huge array of starting points, with the former designed to fine-tune the algorithm you've picked into Small, Medium and Large variations, for example, before the Preset drop-down provides specific starting points, often with EQ options such as 'dark' or 'bright'.

Visual feedback is offered in three different ways. Frequency analysis tools break the reverb response down to show you exactly which areas are 'busiest', post-reverb, so repeatedly clicking the dedicated window at the top of the GUI cycles between a multi-band analysis tool, a more conventional graphical-style EQ and a waveform display to confirm everything is as it should be. This is beautifully designed and extremely helpful.

